
SATYAJIT ANIL NADKARNI

571.232.1453
satyajit@satzink.com
www.satzink.com

Alexandria, VA
22310

Writer

A permanent resident with expertise in technical writing, crafting persuasive copy, grant writing for non-profits, SEO marketing, and managing online content including blogs articles, newsletters, and branding.

Work Experience

Writer, Self Employed; Alexandria VA
2017-Present

Classifying position descriptions for various federal agencies including various museums and galleries within the Smithsonian Institution, the Office of the Chief Information Officer in the U.S. Department of Labor, and the Foreign Agricultural Service within the U.S. Department of Agriculture.

Grants & proposal writing for non-profits based in and around the Washington DC metro area. Key areas include researching, crafting, and editing narratives for funding proposals for local non-profit organizations. Providing consulting services to improve their marketing, increase memberships, and bring in revenue. Pro-bono services for the very small and community based non-profit organizations

Freelancing as a proof-reader/editor. Previously volunteered as a writer/editor for the American Marketing Association, based in the District of Columbia.

Emergency Medical Technician, Physician's Transport; Herndon VA
2013-2017

Performing life-extending medical procedures approved by state and national guidelines. Transporting patients in specialized emergency vehicles.

Marketing Consultant, SOS Children's Villages; Washington DC
2011-2012

Conceptualizing, writing, editing, proofing direct marketing appeals for their existing and new donors. Collaborating on digital media campaigns and consulting with direct donor engagement through International campaigns as well as sponsoring and leveraging local events to further the cause.

Senior Copywriter, Indigo Consulting; Mumbai India
2006-2010

Developing content for international financial institutions. Promoting wealth creation and management strategies. Integrating brand consciousness into the new media. Engaging with insights through the product lifecycle - from client briefings and background research, giving inputs to technology and client servicing team leaders, developing and reporting metrics, content strategy & production, and follow through on campaign within the organization.

Copywriter, Brand Solutions; Mumbai India
2003-2006

Creating a mix of print, radio, and digital advertising for luxury lifestyle retail and b2b properties.

Copywriter, Sphinx Creative; Mumbai India
2004-2005

Conceptualizing creative media for product shows in trade fairs, copy for signages, and outdoor media, designing technical documentation, and marketing for engineering products to be used in rural settings.

Academic Experience

Graduate School USA

Certification in Proofing and Technical Writing, 2005

University of Mumbai, Maharashtra, India

Bachelors Degree, Psychology, 2000

Mudra Institute of Communications, India

Certification in Copywriting, 2005

Skills

- Using the OPM Standards and Guides for Classification
- Microsoft Office and other office software
- SEO marketing
- Basics of HTML & Wordpress
-

Awards

- The Web Award
 - The W3 Award in Outstanding Website Development (Copy)
-